



**57th Annual Meeting  
Oct 16 - 22, 2014  
Kansas City, MO**

## **Sponsorship Opportunities**

Sponsorship of our Annual Meeting will be a mutually beneficial partnership. Your company gains exposure to veterinary laboratory diagnosticians while your support allows AAVLD to offer a superior event.

### **President's Reception and Foundation Auction Dinner Sponsorship – \$15,000**

- Exclusive sponsor.
- Ad in monthly newsletter up to meeting. The earlier the sponsorship, the more exposure.
- Company can make announcement at event.
- Reserved seating for company representatives to sit 1-2 per table.
- Room provided (max. 30 ppl) from 7:00 am-8 :00 am on **Saturday or Sunday** for sponsor presentation.
- Free 16x10 booth space in exhibit area (\$2,200 value)
- Booth placement in foyer area outside session rooms.
- Live on-stage mention during plenary session
- Logo on signage displayed in the registration area
- Logo with link on AAVLD website
- Thank you acknowledgement in the conference program
- Thank you acknowledgement in conference proceedings book

### **Diamond Sponsorship – \$10,000**

- Room provided (max. 30 ppl) from 12:00-1:00 pm on **Friday or Sunday** for sponsor presentation.
- Announcement of meeting in monthly newsletter leading up to meeting.
- Request on AAVLD website to contact company for reservation.
- Option for company to provide post card in attendee bags to announce seminar.
- Free 8x10 booth space in exhibit area (\$1,100 value)
- Booth placement in foyer area outside session rooms.

- Live on-stage mention during plenary session
- Logo on signage displayed in the registration area
- Logo with link on AAVLD website
- Thank you acknowledgement in the conference program
- Thank you acknowledgement in conference proceedings book

### **Exhibit Hall Sponsorship – \$5,000 (2 available)**

- Exhibit space next to food and beverage in exhibit hall over 2 days.
- Logo and sponsorship acknowledgement in newsletters leading up to conference
- Live on-stage mention during plenary session.
- Logo on signage displayed in the registration area
- Logo with link on AAVLD website
- Thank you acknowledgement in the conference program
- Thank you acknowledgement in conference proceedings book

### **Incentive Bag Dual Sponsorship - AAVLD and USAHA (approx. \$6,000)**

- Logo on AAVLD and USAHA attendee bags
- Logo on signage displayed in the registration area
- Thank you acknowledgement in the conference program
- Thank you acknowledgement in conference proceedings book

Contact: Jackie@planningconnection.com or call 352-378-5995

**THANK YOU FOR YOUR CONSIDERATION. YOUR SUPPORT IS GREATLY APPRECIATED!**